

BIO

FOR MARKETING

Speakers Associations



Bio [150 words]

Keynote speaker Sylvie di Giusto, CSP, helps individuals and organizations explore how people make up their minds very quickly about them or their company and either open the door or slam it shut. She has nearly twenty years of corporate experience and has held senior positions, mainly in human resources, at international organizations ranging from 10 to 100,000 employees. Today, she is a recognized member of the international speaking community, having presented to every strata of management—from experienced CEOs to young executives—within a variety of industries.

Sylvie speaks to audiences around the world about the importance of “first impressions... and everything beyond” and takes them on an entertaining journey that reveals how the world sees them. She is a Certified Speaking Professional, the author of *the Image of Leadership* and *Discover your Fair Advantage*, as well as the creator of mobile Learning Lab “How You Impress.”

When she is not working, Sylvie is volunteering with the National Speakers Association. When she is not volunteering, she is spending time with her family and exploring the extraordinary United States—this amazing place she is lucky to call home.

Social Media

- LinkedIn: <https://www.linkedin.com/in/sylviedigiusto>
- Instagram: <https://www.instagram.com/sylviedigiusto>
- Facebook: <https://www.facebook.com/sylviedigiusto>
- Youtube: <https://www.youtube.com/c/sylviedigiusto>
- Twitter: <https://twitter.com/sylviedigiusto/>
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