

# BIO & LINKS

## FOR EVENT PROMOTION

Sylvie di Giusto



### Bio [150 words]

“You’ve 7 seconds. Make them count!” says Keynote Speaker Sylvie di Giusto, CSP, who helps individuals and organizations explore how people make up their minds very quickly about them or their company, and either open the door for them or slam it shut. Sylvie takes audiences around the world on an interactive and entertaining journey of self-discovery that reveals how the world sees them, their brands and organizations and ultimately, how they see themselves. With her unique and thought-provoking presentations, she helps audience members to lead better, sell faster, and persuade instantly. She empowers them to master their first impressions and lasting impressions in any professional or business environment and during customer or employee interactions. Sylvie is the author of “The Image of Leadership” and “Fair Advantage” as well as the mind and producer behind dozens of corporate or individual online courses, including her own innovative “How You Impress” mobile learning lab.

### Social Media

- LinkedIn: <https://www.linkedin.com/in/sylviedigiusto>
- Instagram: <https://www.instagram.com/sylviedigiusto>
- Facebook: <https://www.facebook.com/sylviedigiusto>
- Youtube: <https://www.youtube.com/c/sylviedigiusto>
- Twitter: <https://twitter.com/sylviedigiusto>
- Website: <https://sylviedigiusto.com>
- Mobile Courses: <https://howyouimpress.com/>

Please don't hesitate to reach out at any time if you've questions.

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