



INTRODUCTION

AT THE EVENT

Speakers Associations

Option 1: Traditional Introduction

Our [Opening Keynoter | Closing Keynoter | Next Speaker] helps individuals and companies around the world explore how people make up their minds very quickly about them and either open the door for them or slam it shut. Today, she will take us on a fascinating journey that will reveal how corporate buyers, meeting planners, speaker bureaus or even other speakers see us, our brands, our services and ultimately, how we see ourselves.

She is one of less than 12 percent of speakers worldwide who received the Certified Speaking Professional designation, the author of *"The Image of Leadership"* and her newest book "Fair Advantage" as well as the mind behind dozens of online courses, including her own mobile learning lab *"How You Impress."*

Her passion for this industry and its members can be seen in her constant support of related associations throughout the globe. In addition to serving as the President of NSA New York, she has planned, executed, and co-hosted NSA's Winter Conference, "The Future of Speaking," as well as their Annual Conference, "Influence." After presenting to more than two dozen chapters of NSA and several member associations of the Global Speakers Federations, she is very excited and honored to be with us today.

Sylvie is Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice.

Helping us today to understand how people judge us just in the blink of an eye, please join me in welcoming speaker and online shopping aficionado SYLVIE DI GIUSTO [*Dee-Juice-Toh*]

Option 2: Short Introduction

Today's speaker is a professional runner. She runs a successful speaking business; she runs after her two little children; she runs the stairwells of some of the highest buildings around the world; she regularly runs the motor on her boat in sunny Florida; yet she never runs out of energy... or her passion for the speaking industry and its members. Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice, please join me in welcoming speaker and online shopping aficionado SYLVIE DI GIUSTO [*Dee-Juice-Toh*]!

Please don't hesitate to reach out if you've questions.

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SYLVIE DI GIUSTO