



# INTRODUCTION

## AT THE EVENT

Sylvie di Giusto

SYLVIE DI GIUSTO

### Option 1: Traditional Introduction

Our [ Opening Keynoter | Closing Keynoter | Next Speaker ] helps individuals and companies around the world explore how people make up their minds very quickly about them and either open the door for them or slam it shut. Today, she will take us on a fascinating journey that will reveal how customers see us, our companies, our brands and ultimately, how we see ourselves.

She is one of less than 12 percent of speakers worldwide who received the Certified Speaking Professional designation, the author of *“The Image of Leadership”*, her newest book *“Fair Advantage”* and the mind behind dozens of online courses, including her own mobile learning lab *“How You Impress.”*

The only places where you'll find her in flats are when running after her two children, when racing more than 102 floors in the stairwells of some of the highest buildings around the world or when cruising around on her boat in sunny Florida.

She is Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice.

Helping us today to understand how people judge us just in the blink of an eye, please join me in welcoming speaker and online shopping aficionado SYLVIE DI GIUSTO [Dee-Juice-Toh]

### Option 2: Short Introduction

Today's speaker says “You've seven seconds. Make them count!” So, here are mine: Speaker and Author, Boat Captain and Mom. Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice. Please join me in welcoming SYLVIE DI GIUSTO [Dee-Juice-Toh]!

Please don't hesitate to reach out at any time if you've questions.

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SYLVIE DI GIUSTO