

SOCIAL MEDIA IDEAS

FOR EVENT PROMOTION

Sylvie di Giusto

Copy Ideas for your Social Media Posts

Getting off to a good start can make all the difference. Finishing best, too. Let's find out what your first and lasting impressions say about you.

Consider for a moment the sheer number of interactions you have with people in the real world or online—every single day. How do they perceive you and what impact does it have on your career or business?

Only if you take a step back and understand how others see you, you can catch a glimpse of self and find ways to represent yourself best possible.

The hard reality is that every day, in countless situations we are judged by our covers. Let's make sure others don't miss the amazing story that is YOU.

You never know who is waiting to be impressed by you. The world is always watching. Are you ready?

Your reputation is not what you think it is. It is what others tell each other about you—an invisible part of your personal brand that you only can control if you start managing the way you show up.

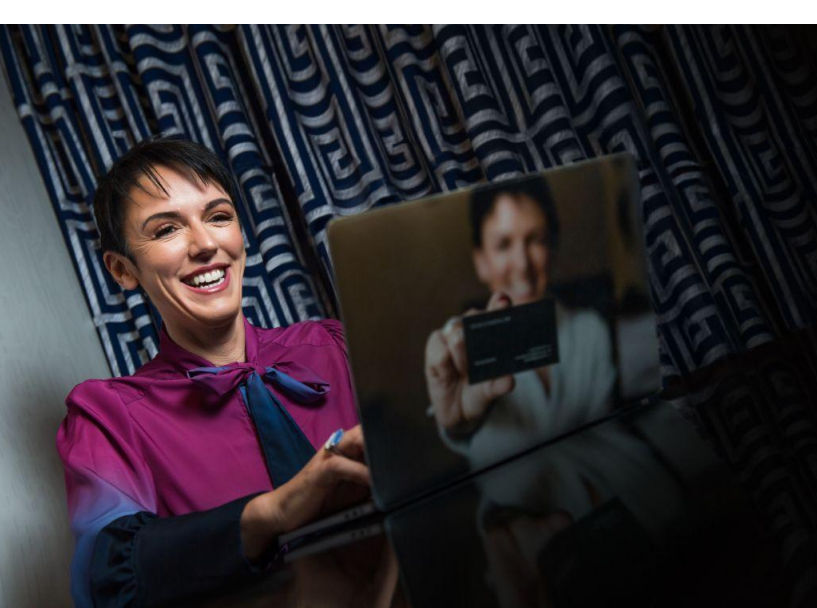
First and last impressions are not about being someone you aren't. It's about affecting others often without saying a word.

A first impression is just that – "a first." It is a snapshot that captures a moment and nothing else, but it sets the tone for everything that follows.

Please don't hesitate to reach out at any time if you've questions.

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Your vibes never lie. What are they telling others about you, your work ethics, your skills or talents and your ability to solve others problems?

You can't manage what you don't know. Do you know what your first impression says about you and how it impacts the way you see yourself and the world sees you?

You think you aren't biased? Think again. Bias is like jealousy. Nobody wants to admit having it, yet everybody does.

We all believe that we're ethical, rational, and unbiased. It is easy to deny being biased, but data shows we are far from being unbiased. Bias is everywhere and it impacts the way you are perceived at work and in life.

No one is like you, and that is your superpower. Let's learn to use it to leverage you fair advantage.

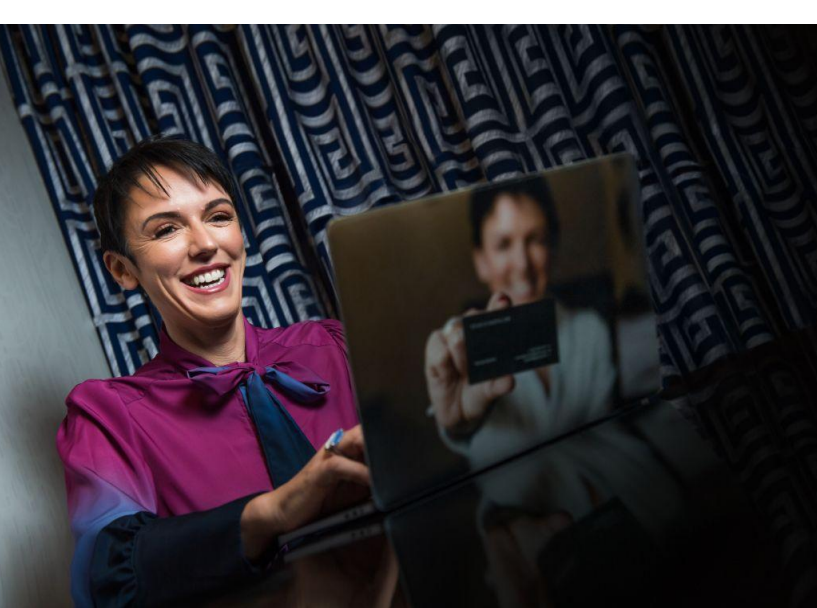
You are so much more than you give yourself credit for. Let's find out what your fair advantage is and how you can leverage it for work, business and in life.

Almost everyone can talk about how they are different and unique in their respective field. Still, the reality is that there are hundreds—if not thousands—of people competing on the same terms you are claiming to be different from. Let's find your unique selling points!

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Please tag me @sylviedigiusto so I can repost and reshare your event marketing

- LinkedIn: <https://www.linkedin.com/in/sylviedigiusto>
- Instagram: <https://www.instagram.com/sylviedigiusto>
- Facebook: <https://www.facebook.com/sylviedigiusto>
- Youtube: <https://www.youtube.com/c/sylviedigiusto>
- Twitter: <https://twitter.com/sylviedigiusto>
- Website: <https://sylviedigiusto.com>
- Mobile Courses: <https://howyouimpress.com>

I'd be happy to support you on your social media profiles and all event marketing

Would you like me to

- take over your social media account as a guest for a day?
- join you for a live Q&A session on social media?
- participate in your podcasts or video cast?
- record short video nuggets for you?
- contribute to articles or posts?
- go live during your event?
- anything else?

Whatever it is I can do to help with your event promotion, please let me know. Or [simply schedule an appointment in my calendar](#).

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