



SYLVIE DI GIUSTO CSP

AUSTRIAN BY BIRTH, FRENCH IN MY HEART,
ITALIAN BY CHOICE, GERMAN IN MY WORK
ETHICS, AND AMERICAN BY CHOICE.

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 7 TIME AWARD WINNER
- » 20+ COUNTRIES

BIO [180 WORDS]

More than a decade ago, international keynote speaker Sylvie di Giusto, CSP, made one of the best decisions of her life—to leave her successful 20-year corporate career in Europe and bring her young family across the Pond to America with a newborn on her lap—exercising what she has since called The Power of Choice, a conscious decision-making framework that allows us to understand our perceptions, choose our behaviors, and determine our best outcomes. Now, extraordinary leaders and professionals at many of the most respected organizations and associations in the world—from American Express to American Airlines, Hilton to Nespresso, Microsoft to Prudential, and even the US Air Force—trust Sylvie to help them make the right decisions that grow their brands and bottom lines. Building on her five cornerstones of Modern Emotional Intelligence—visual, behavioral, verbal, digital, and social intelligence—Sylvie gives her audiences the Power of Choice to determine their greatest outcomes in leadership, sales, and customer experience. Let Sylvie take your organization on an entertaining, spectacular, and thought-provoking journey through the brain, the mind, and from the unconscious to the conscious—and ultimately to the heights of personal, professional, and organizational success. And don't forget to take a good book for your journey! Sylvie is the author of The Image of Leadership and Discover Your Fair Advantage, in which she shows you how to make every interaction count.

TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.

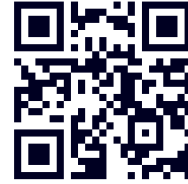
sylviebookings@cmispeakers.com +1-403-398-8488

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MY PROMISE TO YOU

- » 100% CAPTIVATING STORYTELLING
- » 100% INSIGHTFUL PERSPECTIVES
- » 100% SEAMLESS COLLABORATION
- » 0% BORING INTERVIEWS
- » E.V.E.R.Y SINGLE TIME

WATCH ME IN ACTION



SPEAKER
DEMO

BIO [90 WORDS]

Sylvie di Giusto, CSP, is an international keynote speaker and expert in Modern Emotional Intelligence. Trusted by top organizations worldwide, Sylvie empowers leaders and professionals to make impactful decisions that drive growth and success. With her Power of Choice framework, she helps individuals harness their visual, behavioral, verbal and non-verbal, digital, and social intelligence. Sylvie's thought-provoking presentations take audiences on a captivating journey, unlocking their potential for professional and organizational excellence. As the author of The Image of Leadership and Discover Your Fair Advantage, Sylvie dives into the customer experience, making every interaction count.

LINKS AND SOCIAL MEDIA [PLEASE TAG SYLVIE]

- » Website: www.sylviedigiusto.com
- » Perception Audit: www.sylviedigiusto.com/audit
- » Mobile Courses: www.howyouimpress.com
- » The Image of Leadership: <https://amzn.to/3WShznX>
- » Discover Your Fair Advantage: <https://amzn.to/45ro0C2>
- » LinkedIn: www.linkedin.com/in/sylviedigiusto
- » Instagram: www.instagram.com/sylviedigiusto
- » Facebook: www.facebook.com/sylviedigiusto
- » Youtube: www.youtube.com/c/sylviedigiusto
- » Twitter: www.twitter.com/sylviedigiusto
- » TikTok: www.tiktok.com/@sylviedigiusto

[RECOMMENDED HASHTAGS]

#EmotionalIntelligence #EmotionalIntelligenceSpeaker #LeadershipExcellence #SalesSuccess
#KeynoteSpeaker #ModernEI #PowerofChoice #DecisionMaking #PersonalGrowth
#ProfessionalSuccess #BrandGrowth #CustomerExperience #VisualIntelligence
#BehavioralIntelligence #VerbalIntelligence #DigitalIntelligence #SocialIntelligence
#TheImageOfLeadership #FairAdvantage #Perception #PerceptionIsReality #SylviediGiusto

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AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.

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