



## **SYLVIE DI GIUSTO** CSP

**AUSTRIAN BY BIRTH, FRENCH IN MY HEART,  
ITALIAN BY CHOICE, GERMAN IN MY WORK  
ETHICS, AND AMERICAN BY CHOICE.**

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 7 TIME AWARD WINNER
- » 20+ COUNTRIES

### **INTRO** [SHORT]

Do you have an important, imminent decision you need to make? Today's guest is here to help you make the right one. Through her signature Power of Choice framework and her five cornerstones of Modern Emotional Intelligence, she helps successful organizations grow their brands and bottom lines and expand their initiatives with the same method she uses to raise two teenagers—who test her commitment to emotional intelligence. Every. Day. Please join me in welcoming Austrian by birth, German in her work ethic, French in her heart, Italian in her kitchen, and American by choice, SYLVIE DI GIUSTO [Dee-Juice-Toh].

### **INTRO** [SHORTER]

Today's guest says "You've seven seconds. Make them count!" So, here are mine: Speaker and Author, Boat Captain and Mom. Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice. Please join me in welcoming SYLVIE DI GIUSTO [Dee-Juice-Toh].

TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE  
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.

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## MY PROMISE TO YOU

- » 100% CAPTIVATING STORYTELLING
- » 100% INSIGHTFUL PERSPECTIVES
- » 100% SEAMLESS COLLABORATION
- » 0% BORING INTERVIEWS
- » E.V.E.R.Y SINGLE TIME

## WATCH ME IN ACTION



SPEAKER  
DEMO

## INTRO [LONG]

If you've ever made a costly mistake and thought, "Why did I do that?" or been caught in the aftermath of a team member's snap decision and wondered, "How did that happen?," you've experienced firsthand how unconscious drivers and hidden perceptions influence decision-making. So what can you do to help ensure you make the right decision in the future—a decision born of your self-awareness and higher thinking? Today's guest has the answer.

Sylvie helps successful companies, associations, and government agencies grow their brands and bottom lines and expand their initiatives through her signature Power of Choice framework that creates the optimal physical, mental, and emotional conditions for right decision-making. Her singular take on modern emotional intelligence turns the woefully abstract into the wonderfully actionable, giving you everything you need to be served, rather than swayed, by your emotions.

Sylvie is the author of *The Image of Leadership* and *Fair Advantage*, both manuals for making every interaction count, and she is one of the fewer than 12 percent of speakers worldwide who has received the Certified Speaking Professional designation. She is also an avid boater and the mother of two teenagers who test her commitment to emotional intelligence. Every. Day.

You are about to enjoy one of the most entertaining, spectacular, and thought-provoking journeys through the brain, the mind, and the unconscious—a journey designed to lead you to the heights of personal, professional, and organizational success through *The Power of Choice*. So—rather than invite you to sit back and relax, I would like to invite you to lean in and engage and join me now in welcoming today's guest, Austrian by birth, German in her work ethic, French in her heart, Italian in her kitchen, and American by choice, SYLVIE DI GIUSTO [Dee-Juice-Toh].

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