



SYLVIE DI GIUSTO CSP

**AUSTRIAN BY BIRTH, FRENCH IN MY HEART,
ITALIAN BY CHOICE, GERMAN IN MY WORK
ETHICS, AND AMERICAN BY CHOICE.**

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 7 TIME AWARD WINNER
- » 20+ COUNTRIES

On the following pages, you will find a collection of carefully crafted short and long social media posts, designed to make your efforts in social media promotion as seamless and easy as possible. While these posts provide a solid starting point, it's important to remember that authenticity and personalization are key in social media. Feel free to modify these posts to align with your unique voice, style, and branding. Let your creativity shine through and make each post truly yours.

LINKS

- » Website: www.sylviedigiusto.com
- » Perception Audit: www.sylviedigiusto.com/audit
- » Mobile Courses: www.howyouimpress.com

- » The Image of Leadership: <https://amzn.to/3WShznX>
- » Discover Your Fair Advantage: <https://amzn.to/45ro0C2>

- » LinkedIn: www.linkedin.com/in/sylviedigiusto
- » Instagram: www.instagram.com/sylviedigiusto
- » Facebook: www.facebook.com/sylviedigiusto
- » Youtube: www.youtube.com/c/sylviedigiusto
- » Twitter: www.twitter.com/sylviedigiusto
- » TikTok: www.tiktok.com/@sylviedigiusto

**TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.**

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FIRST IMPRESSIONS

As a professional speaker, your first and lasting impressions carry immense weight in the eyes of potential leads, speaker bureaus, corporate buyers, and event professionals. Getting off to a good start can make all the difference in securing speaking engagements. Finishing strong leaves a lasting impact. Let's delve into what your first and lasting impressions as a speaker say about you and how they shape your career and business.

Consider the sheer number of interactions you have with potential clients, speaker bureaus, event organizers or audience members—both in-person and online—every single day. How do they perceive you, and how does it influence their decision to work with you? Your professional reputation is at stake.

In the competitive landscape of professional speaking, we are judged by our covers on a daily basis. Let's make sure that your audience, potential clients, and industry professionals don't miss the incredible story that is YOU. Your speaking expertise, insights, and personal brand deserve to be showcased to their fullest potential.

Remember, the world is always watching, and there are countless opportunities for you to impress potential leads, speaker bureaus, corporate buyers, event professionals and audience members. Embrace the readiness to captivate and inspire through your presentations and engagements.

Your reputation as a speaker is not solely based on your own perceptions; it is what others tell each other about you. It's an invisible part of your personal brand, and only through intentional management of your presence can you control the narrative and shape your reputation as a trusted and influential speaker.

To truly excel as a speaker, you must understand the significance of your first impression. It influences not only how you perceive yourself but also how the world sees you. Take the time to evaluate what your first impression says about you and make the necessary adjustments to align with your desired professional image.

RECOMMENDED HASHTAGS

#FirstImpressions #LastingImpressions #PersonalBrand #ProfessionalImage #CareerSuccess
#BusinessImpact #PerceptionMatters #ReputationManagement #AuthenticSelf #StandOut
#WorldIsWatching #ManageYourImage #VibesDontLie #SelfAwareness #BiasAwareness
#InvisibleReputation #SnapshotMoment #ManagingImpressions #PerceptionIsReality #SylviediGiusto
#SpeakingIndustry #ProfessionalSpeaker #KeynoteSpeaker #PublicSpeaking #Inspiration #Motivation
#SpeakerLife #EventProfs #SpeakerSuccess #Meetingprofs #PresentationSkills #BusinessSpeaker
#BusinessOfSpeaking #SpeakingEngagements #BusinessSpeaker

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DISCOVER YOUR FAIR ADVANTAGE

Uncover your fair advantage and unlock your true potential as a professional speaker. Discover how embracing your unique strengths can set you apart in the competitive world of speaking, attract speaker bureaus and corporate buyers, and elevate your success on stage.

Dare to be different and embrace what makes you exceptional as a speaker. Discover your fair advantage and harness it to achieve remarkable success on stage, captivate audiences, and leave a lasting impact.

Discover the hidden gems within you as a speaker and unleash your fair advantage on stage. Embrace your unique talents, storytelling abilities, and charismatic presence to thrive in any speaking endeavor and leave a lasting impression.

Your fair advantage as a speaker is a key differentiator in a competitive speaking world. It is what makes you irreplaceable off and on stage. Explore how to leverage your speaking style, industry insights, and dynamic presence to leave a mark in the speaking industry, secure speaking engagements, and achieve unparalleled success.

Unleash the power of discovering your fair advantage as a speaker. Find the sweet spot where your passion for speaking meets your expertise, and watch your success soar by attracting speaker bureaus, event professionals, and corporate buyers.

Dare to stand out and embrace your fair advantage as a speaker. Discover how your unique perspective, captivating storytelling, and ability to connect with audiences can shape your success on stage and make a lasting impact in the speaking industry.

RECOMMENDED HASHTAGS

#DiscoverYourFairAdvantage #FairAdvantage #UnleashYourPotential #UniqueStrengths
#CompetitiveEdge #EmbraceIndividuality #RemarkableSuccess #StandOut #MakeALastingImpact
#HiddenGems #ThriveInAnyEndeavor #SetApart #ExtraordinaryResults #KeyDifferentiator
#UntappedPotential #CreateALegacy #Irreplaceable #Authenticity #ShapeSuccess #SylviediGiusto
#SpeakingIndustry #ProfessionalSpeaker #KeynoteSpeaker #PublicSpeaking #Inspiration #Motivation
#SpeakerLife #EventProfs #SpeakerSuccess #Meetingprofs #PresentationSkills #BusinessSpeaker
#BusinessOfSpeaking #SpeakingEngagements #BusinessSpeaker