



THE POWER OF CHOICE

**"A HIGH-PERFORMING COMPANY IS
A SERIES OF RIGHT DECISIONS MADE
BY EXTRAORDINARY PEOPLE."
- SYLVIE DI GIUSTO**

**HER IMMERSIVE KEYNOTE
HARNESSES YOUR COMPETITIVE
EDGE, CATAPULTS YOUR SALES
REVENUE, AND ACCELERATES
CONNECTIONS.**

KEYNOTE DESCRIPTION

In today's fast-paced world, professionals frequently find themselves operating on autopilot, particularly when it comes to choices that can have a profound impact on relationships with customers and their peers. Truly successful organizations are those that empower their employees to make deliberate and considerate choices in all aspects of their daily operations. With hundreds of decisions needing to be made every day, how do companies help their employees make the right decisions?

In her flagship keynote, Sylvie introduces the concept of "The POWER OF CHOICE"—an immersive, engaging experience, enhanced by cutting-edge 3D technology. Your attendees will go on a mind-bending journey, helping them to understand how the power of choice can be harnessed to create truly transformative experiences for your clients and employees. Sylvie's keynote is based on her five cornerstones of intelligence:

- Appearance - Visual
- Behavioral
- Communication - Non-Verbal and Verbal
- Digital Footprint - Intentional and Unintentional Footprint
- Social Environment



**WATCH
PREVIEW**

**TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.**

sylviebookings@cmispeakers.com +1-403-398-8488

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HELP YOUR AUDIENCE MAKE BETTER INTENTIONAL CHOICES THAT UNLOCK THEIR INTELLIGENCE, LEADING TO PERSONAL ADVANCEMENT AND ORGANIZATIONAL EXCELLENCE.



MY PROMISE

PARTICIPANTS WILL WALK AWAY WITH A PROFOUND UNDERSTANDING OF THE POWER OF THEIR CHOICES AND HOW BEING MORE INTENTIONAL IN THEIR DECISIONS CAN SHAPE THEIR PROFESSIONAL JOURNEY. THEY WILL DISCOVER THE REMARKABLE POTENTIAL OF INTELLIGENCE AND CULTIVATE MEANINGFUL CONNECTIONS WITH CUSTOMERS WHILE DRIVING THEIR ORGANIZATION TOWARD UNPARALLELED SUCCESS.

Leveraging cutting-edge 3D technology, Sylvie creates an immersive experience that blurs the lines between reality and illusion, allowing participants to gain a deeper understanding of how perceptions, both professional and personal, can influence their choices.

Through the cultivation of intention, participants will learn to interrupt unconscious thought patterns that interfere with good decision-making. "The Power of Choice" promises to be more than a keynote—it's an unforgettable, transformative experience that will leave participants inspired, enlightened, and ready to harness the power of their choices.

LEARNING OBJECTIVES

INTENTIONALITY

Understand the power of intentional choices in shaping your professional journey and organizational growth.

ORGANIZATIONAL IMPACT

Learn how making intentional choices not only benefits you as a professional but also contributes to organizational success.

EMPOWERMENT

Develop techniques to make intentional choices, overcome self-doubt, and take control of your professional and personal life.

EMOTIONAL INTELLIGENCE

Discover the five cornerstones of intelligence and how to harness them personally and professionally.

SELF-AWARENESS

Gain a deeper understanding of how your choices in Appearance, Behavior, Communication, Digital Footprint, and Environment impact your professional success.

IMMERSIVE LEARNING

Experience the transformative power of 3D technology in enhancing learning and engagement.

SEE MORE:

**BENEFITS
FOR YOUR
AUDIENCE**

**BENEFITS
FOR YOUR
ORGANIZATION**

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3D PROJECTION TECHNOLOGY

BEYOND REALITY

Sylvie takes participants on a journey like no other, where the boundaries of the physical world dissolve, and the "Power of Choice" comes to life in vivid, three-dimensional detail.

This fascinating experience, leaves the audience spellbound, transforming the keynote into a memorable spectacle that transcends the conventional boundaries of learning.



IMMERSIVE LEARNING

In "The Power of Choice", Sylvie takes learning to a new dimension with the integration of cutting-edge 3D projection technology. This immersive learning environment not only enhances understanding and retention of the key points but also fosters a deeper, more personal connection to the material.

Visual effects and interactive elements can be tailored to the theme of your event.



ENGAGING THE SENSES

"The Power of Choice" isn't just a presentation; it's a multi-sensory experience that transports participants into a world of magic and wonder.

Every element of the keynote, from the visuals to the sound effects, is designed to enhance the immersive experience, keeping the audience engaged, absorbed, and retaining the content.

INNOVATION IN ACTION

The use of 3D projection technology transforms the keynote from a passive listening experience into an active journey of discovery, setting a new standard for events.

While the idea of creating this immersive environment may sound daunting, it's easier than you think. Sylvie and her team will work closely with your production team to ensure seamless integration of the 3D projection technology into the event setup.



TECHNICAL REQUIREMENTS

DARK VENUE
DARK STAGE BACKGROUND
MOUNTED PROJECTOR, CENTERED
STAGE DEPTH OF AT LEAST 3 METERS
OPTION TO HANG EQUIPMENT FROM THE CEILING
ENTHUSIASTIC AV TEAM READY TO COLLABORATE
TECH RIDER WILL BE PROVIDED
REHEARSAL IS REQUIRED

LOVE NOTES

“ I am moved beyond words. It was an intersection of world-class technology, world-class content, all loaded on an amazing, immersive experience. If you ever have the chance, you don't wanna miss it.

Mike Staver
Chairman of the Board, NSA

“ The technical excellence was off the chain, the delivery off the chain, the words off the chain, the visuals off the chain. Sylvie did amazing. If you're looking for a speaker to transform your next event, you have to get in touch with Sylvie.

Ramon Ray
Emcee, NSA

NOTHING IS MORE IMPORTANT TO ME THAN MAKING YOUR EXPERIENCE WORKING WITH ME EXTRAORDINARY.

[CLICK HERE FOR A PERSONAL NOTE](#)



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I MADE THE CHOICE TO WORK WITH THE BEST IN THE INDUSTRY

My team understands the *Power of Choice* and is committed to delivering the most outstanding experience possible, from booking to execution, so that you can focus on what matters most—your audience. For inquiries, please reach out to *Rebecca Clark*.

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