



SYLVIE DI GIUSTO CSP

**AUSTRIAN BY BIRTH, FRENCH IN MY HEART,
ITALIAN BY CHOICE, GERMAN IN MY WORK
ETHICS, AND AMERICAN BY CHOICE.**

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 11 TIME AWARD WINNER
- » DEDICATED VOLUNTEER
- » 20+ COUNTRIES

INTRO [SHORT]

Today's speaker is a professional runner.

She runs a successful speaking business; represented by cmi—one of the most established global speaking agencies. She runs a tight ship when it comes to delivering exceptional customer experiences, while she runs interactive, thought-provoking informative keynotes for audiences around the world. She runs sales reports to track the success of her insightful books or her groundbreaking mobile learning lab. Often she runs after the attention of her two teenaged children, or the stairwells of some of the highest buildings around the world. She regularly runs the motor on her boat in sunny Florida; yet she never runs out of energy... or her passion for the speaking industry and its members. So it comes with no surprise that she ran as the President of NSA NYC, the host of NSA's Winter Conference and NSA's Influence—a front runner for many initiatives, task forces, and committees within and beyond NSA, and currently NSA's representative on the Board of the Global Speakers Federation. And she runs a scholarship program in her name, empowering aspiring speakers who lack the necessary funds to pursue their dreams.

Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice, please join me in welcoming speaker and online shopping aficionado SYLVIE DI GIUSTO [Dee-Juice-Toh].

**TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.**

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SYLVIE'S PROMISE TO YOU

- » 100% ENGAGEMENT AND INTERACTION
- » 100% RELEVANCE AND CUSTOMIZATION
- » 100% LOVE AND CARE
- » 0% DIVA MENTALITY
- » E.V.E.R.Y SINGLE TIME

WATCH SYLVIE IN ACTION



SPEAKER
DEMO

INTRO [LONG]

Today's speaker, helps successful companies, associations, and government agencies grow their brands and bottom lines and expand their initiatives through her signature Power of Choice framework that creates the optimal physical, mental, and emotional conditions for right decision-making. Her singular take on modern emotional intelligence turns the woefully abstract into the wonderfully actionable, giving you everything you need to be served, rather than swayed, by your emotions.

Sylvie is not only a highly sought-after speaker but also a favorite among bureaus and event professionals. Renowned for her professionalism, reliability, and easygoing nature, Sylvie brings a no-drama mentality to every engagement, making her a pleasure to work with. She is proudly and exclusively represented by cmi Speaker Management, one of the world's most reputable and established speaking agencies.

As author, Sylvie penned *The Image of Leadership and Fair Advantage*, two invaluable resources for mastering the art of impactful interactions. With less than 12 percent of speakers worldwide holding the Certified Speaking Professional designation, Sylvie stands among the elite in our industry. She is also the creator of *How You Impress*, a groundbreaking mobile learning lab that revolutionizes the way professionals develop their skills via micro-learning lessons conveniently delivered to their mobile phones.

In addition to her remarkable accomplishments, Sylvie is deeply committed to giving back to the speaking community. She has served as the President of NSA NYC, hosted NSA's Winter Conference and annual convention *Influence*, and contributed to various task forces and committees. Currently, she represents NSA on the board of the Global Speakers Federation, further demonstrating her commitment to the growth and success of the international speaking community. She also established the "Sylvie di Giusto Scholarship" which supports aspiring speakers who possess exceptional talent but lack the financial means to pursue their dreams.

Located in sunny Florida, Sylvie is an avid boater and a dedicated mother to two teenagers who continually test her commitment to emotional intelligence. Every.single.day.

Get ready to embark on an extraordinary journey through the inner workings of the brain, the power of the mind, and the realms of the unconscious. So, let's give a warm welcome to today's guest—Sylvie di Giusto [Dee-Juice-Toh].

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