## SYLVIE DI GIUSTO CSP

AUSTRIAN BY BIRTH, FRENCH IN MY HEART, ITALIAN BY CHOICE, GERMAN IN MY WORK ETHICS, AND AMERICAN BY CHOICE.

> 20 YEARS OF CORPORATE EXPERIENCE
> CONSISTENTLY RANKED AS TOP SPEAKER
> CERTIFIED SPEAKING PROFESSIONAL
> GO-TO SOURCE FOR THE MEDIA
> BESTSELLING AUTHOR
> 14 TIME AWARD WINNER
> 20+ COUNTRIES

cmi#2

## INTRO [SHORT]

Today's speaker is a professional runner.

- She's run on the stages of the world's most respected organizations, industry associations, and government entities—empowering them to make more intentional choices to excel in leadership, drive sales success, and enhance their brand's reputation.
- She ran straight into the future as the world's first 3D immersive keynote speaker, transforming stages into magical holographic canvases.
- She's run laps around the competition, earning multiple awards for her impact on the future of events and our industry.
- She runs a tight ship when it comes to delivering exceptional customer experiences; hence her business is run by cmi—one of the most established global speaker management agencies.
- She's run out of bookshelf space after writing more than a dozen books.
- Whether she's running the motor on her boat or running after the attention of her two teenagers, who test her decision-making skills e.v.e.r.y s.i.n.g.l.e d.a.y., she knows how to navigate rough waters.
- So it comes as no surprise that she ran as the President of NSA NYC, the host of NSA's Winter Conference and NSA's Influence, a Board Member of the Global Speakers Federation—and she is a front runner for many initiatives, task forces, and committees within and beyond NSA.
- She even runs a scholarship program in her name, empowering aspiring speakers who lack the necessary funds to pursue their dreams.
- Austrian by birth, French in her heart, Italian in her kitchen, German in her work ethic, and American by choice, please join me in welcoming speaker and online shopping aficionado SYLVIE DI GIUSTO [Dee-Juice-Toh].

TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.