



SYLVIE DI GIUSTO CSP

**AUSTRIAN BY BIRTH, FRENCH IN MY HEART,
ITALIAN BY CHOICE, GERMAN IN MY WORK
ETHICS, AND AMERICAN BY CHOICE.**

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 14 TIME AWARD WINNER
- » 20+ COUNTRIES

BIO [325 WORDS]

International keynote speaker Sylvie di Giusto, CSP, brings decades of corporate expertise from Europe to every presentation. As a management consultant for Fortune 100 companies, the former head of a management academy and innovation hub, and Chief of Staff for the Human Resources Officer at Europe's largest retail and tourism group, Sylvie implemented online and in-person training programs, pioneered cutting-edge leadership development initiatives, and led group-wide human resources strategies. With two decades of working at the crossroads of business operations, strategy, and performance, Sylvie has a deep understanding of how to drive organizational success through leadership excellence, sales performance, and brand reputation by championing a client-centric mindset.

Today, as the world's first 3D immersive keynote speaker and a multi-award-winning presenter, Sylvie delivers groundbreaking presentations that captivate audiences and redefine how high-performing teams maximize their human impact in client and team interactions. Extraordinary leaders and professionals at many respected organizations, industry associations, and public sector institutions—from American Express to American Airlines, Hilton to Nespresso, Microsoft to Prudential, or the US Air Force—trust Sylvie to help them make the right decisions that grow their brands and bottom lines.

She is the author of more than a dozen books, including *The Image of Leadership* and *Discover Your Fair Advantage*, as well as the creator of the online learning lab *How You Impress*.

By leveraging her five cornerstones of intentional decision-making—visual, behavioral, verbal, digital, and social intelligence—Sylvie transforms her audiences' decision-making skills, empowering them to excel as leaders, drive sales success, and enhance their organization's brand reputation. Whether through her signature interactive keynotes or her groundbreaking 3D holographic flagship presentations, Sylvie combines research-driven insights, captivating storytelling, and cutting-edge technology to take audiences on a thought-provoking journey through the brain and mind—from the unconscious to the conscious—and ultimately to the heights of personal, professional, and organizational success.

Her magic power? Moving professionals from autopilot to intention—empowering them to lead better, sell faster, and persuade instantly—one intentional choice at a time.

**TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.**

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MY PROMISE TO YOU

- » 100% CAPTIVATING STORYTELLING
- » 100% INSIGHTFUL PERSPECTIVES
- » 100% SEAMLESS COLLABORATION
- » 0% BORING INTERVIEWS
- » E.V.E.R.Y SINGLE TIME

WATCH ME IN ACTION



SPEAKER
DEMO

BIO [90 WORDS]

International keynote speaker Sylvie di Giusto, CSP, brings decades of corporate expertise from Europe to her award-winning presentations. A former management consultant for Fortune 100 companies, head of a management academy, and Chief of Staff at Europe's largest retail and tourism group, she has a deep understanding of leadership, strategy, and performance. As the world's first 3D immersive keynote speaker, Sylvie helps organizations enhance leadership, drive sales success, and elevate brand reputation. Author of the ten-part series *The Image of Leadership and Discover Your Fair Advantage*, she empowers professionals to lead better, sell faster, and persuade instantly—one intentional choice at a time.

PHOTOS

A variety of headshots, portraits, and social media imagery can be downloaded here:



<https://sylviedigiusto.com/wp-content/uploads/2025/01/Sylvie-di-Giusto-Pictures.zip>

LINKS AND SOCIAL MEDIA [PLEASE TAG SYLVIE]

- » Website: www.sylviedigiusto.com
- » Perception Audit: www.sylviedigiusto.com/audit
- » Mobile Courses: www.howyouimpress.com

- » The Image of Leadership: <https://amzn.to/3WShznX>
- » Discover Your Fair Advantage: <https://amzn.to/45ro0C2>

- » LinkedIn: www.linkedin.com/in/sylviedigiusto
- » Instagram: www.instagram.com/sylviedigiusto
- » Facebook: www.facebook.com/sylviedigiusto
- » Youtube: www.youtube.com/c/sylviedigiusto
- » TikTok: www.tiktok.com/@sylviedigiusto

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