



SYLVIE DI GIUSTO CSP

**AUSTRIAN BY BIRTH, FRENCH IN MY HEART,
ITALIAN BY CHOICE, GERMAN IN MY WORK
ETHICS, AND AMERICAN BY CHOICE.**

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 14 TIME AWARD WINNER
- » 20+ COUNTRIES

BIO [290 WORDS]

International keynote speaker Sylvie di Giusto, CSP, brings decades of corporate expertise from Europe to every presentation. Today, as the world's first 3D immersive keynote speaker and a multi-award-winning presenter, Sylvie delivers groundbreaking presentations that captivate audiences and redefine how high-performing teams maximize their human impact in client and team interactions. Through her signature framework, *The Power of Choice*, Sylvie transforms her audiences' decision-making skills, empowering them to excel as leaders, drive sales success, and enhance their organization's brand.

Extraordinary leaders and professionals at many respected organizations, industry associations, and public sector institutions—from American Express to American Airlines, Hilton to Nespresso, Microsoft to Prudential, or the US Air Force—trust Sylvie to help them make the right decisions that grow their brands and bottom lines. She is the author of more than a dozen books, including *The Image of Leadership* and *Discover Your Fair Advantage*, as well as the creator of the online learning lab *How You Impress*.

In addition to her remarkable achievements as a keynote speaker, Sylvie is a passionate volunteer leader within the speaking industry, and her impact extends far beyond the stage. As a dedicated advocate, she has served in a variety of roles, including as President of NSA NYC, Host of NSA's Winter Conference and the annual NSA convention Influence, as well as a Board Member of the Global Speakers Federation, while contributing her expertise to numerous task forces and committees. She has presented at dozens of chapters and national conventions and has been honored with numerous service awards for her contributions to the profession.

Further demonstrating her commitment to the growth of the speaking profession, Sylvie has established a scholarship in her name to support emerging speakers with financial funding and mentoring on their journey to professional success.

**TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.**

sylviebookings@cmispeakers.com +1-403-398-8488

cmii20