



SYLVIE DI GIUSTO CSP

**AUSTRIAN BY BIRTH, FRENCH IN MY HEART,
ITALIAN BY CHOICE, GERMAN IN MY WORK
ETHICS, AND AMERICAN BY CHOICE.**

- » 20 YEARS OF CORPORATE EXPERIENCE
- » CONSISTENTLY RANKED AS TOP SPEAKER
- » CERTIFIED SPEAKING PROFESSIONAL
- » GO-TO SOURCE FOR THE MEDIA
- » BESTSELLING AUTHOR
- » 14 TIME AWARD WINNER
- » 20+ COUNTRIES

INTRO

Have you ever made a choice you regret and thought, “What was I thinking?!” No judgment—we’ve all been there; some of us more recently than we’d like to admit. Or maybe you found yourself cleaning up after someone else’s snap decision, shaking your head and muttering, “They shoulda, woulda, coulda.” Then you’ve experienced the power of unconscious drivers at work.

So how do you make sure your next choice is the right one—driven by clear intention, not impulse? And better yet, how can you influence your teams or clients to move from autopilot to intention, so their choices work with you, not against you? Our guest is here to show us how.

As the world’s first 3D immersive keynote speaker and a multi-award-winning presenter, Sylvie delivers groundbreaking presentations that captivate audiences and redefine how high-performing teams maximize their human impact in client and team interactions. She has helped some of the world’s most respected organizations, industry associations, and government entities excel in leadership, drive sales success, and enhance their brand’s reputation. Sylvie is the author of more than a dozen books and one of only 12 percent of Certified Speaking Professional worldwide.

Safe to say, she’s also used to navigating rough waters—both as an avid boater ... and as the mother of two teenagers who test her commitment to making intentional choices. E.v.e.r.y. s.i.n.g.l.e. d.a.y.

With her signature framework, *The Power of Choice*, Sylvie turns the woefully abstract into the wonderfully actionable, empowering us to lead better, sell faster, and persuade instantly—one intentional choice at a time.

Please join me in welcoming, Austrian by birth, German in her work ethic, French in her heart, Italian in her kitchen, and American by choice: SYLVIE DI GIUSTO! [Dee-Juice-Toh]!

**TAKE THE FIRST STEP TOWARDS AN EXCEPTIONAL EXPERIENCE
AND MAKE THE RIGHT CHOICE FOR YOUR NEXT EVENT.**

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